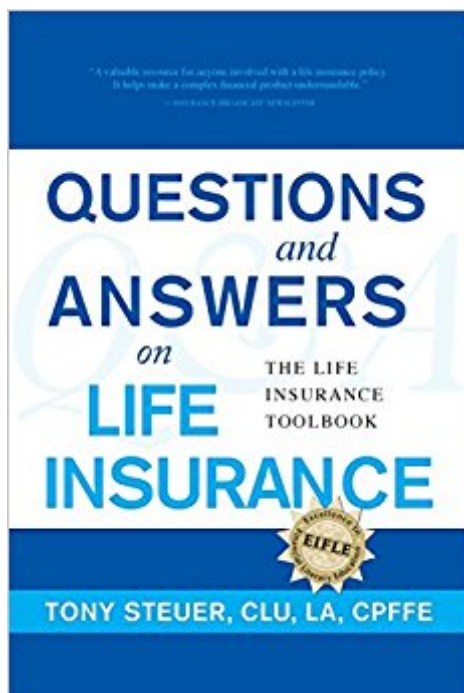


The book was found

# Questions And Answers On Life Insurance



## Synopsis

\* Best Seller in Life Insurance\*Questions and Answers on Life Insurance is an extremely useful and one of a kind resource for anyone looking for a simple way to understand life insurance. It covers all the basics and the advanced information that you need to know. And all this in a format where can go directly to the information you need without having to sort through information you're not looking for. Author Tony Steuer brings 17 years of experience in the life insurance. During this time Tony has guided clients with purchasing their life insurance and the ongoing maintenance of policies. He has also worked with professional advisors on reviewing their client's policies and determining needs. Tony has helped to keep client's, where possible, from unpleasant surprises. Questions and Answers on Life Insurance covers: Life Insurance Needs Planning Keeping your policy in force Company Evaluations Pitfalls to look out for Questions and Answers on Life Insurance is a valuable resource for anyone involved with a life insurance policy. It helps makes a complex financial product understandable for consumers as well as financial advisors.

## Book Information

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## Customer Reviews

An easy-to-use life-insurance guidebook. Chartered Life Underwriter (CLU) Steuer notes that life insurance is "one of the least exciting topics to think about," and here he offers a painless reference book to that gray world. The format of the book, framed as answers to frequently--and not-so-frequently--asked questions, will help readers make informed decisions about what kind of life insurance to purchase and how to monitor your holdings to avoid any nasty surprises down the road. Read in its entirety, the book provides a deep-immersion course (this exhaustive resource is certainly dense) on all aspects of the subject. But it's also helpful in addressing the quandary of the

moment, from something as basic as whether or not to buy term or permanent insurance to the material knowledge that can be gleaned from insurance regulatory information reports. Steuer lays out pros and cons, demonstrates how you can use mathematical calculations to arrive at a plan that best suits you, brings needs-analysis into play and tenders an array of quick facts that help put issues into perspective. Though the sentences are often halting and poorly constructed--"It stems from the old principle that if a villager's house burned down, and then the other villagers would help to rebuild the house"--the information is solid. Steuer's premise is economic commonsense--when laying out tens of thousands of dollars, it's good to know what you're buying--and his guidance is valuable. -- Kirkus Reviews --This text refers to an out of print or unavailable edition of this title.

Anthony Steuer is the Life Insurance Answer Man and is your #1 "go to guy" on all life insurance issues. A trusted and licensed expert specializing in the analysis of life insurance products and due care review he provides valuable advice to a range of clients that include individuals, attorneys, CPAs, investment counselors, professional advisors and trust officers. --This text refers to an out of print or unavailable edition of this title.

Tony Steurs book is one of the most comprehensive and informative books on Life insurance on the market today. Tony is genuinely interested in the welfare of consumers money and dispels the myths on life insurance. I enjoyed reading the book It provided plenty of samples of policy illustrations and explained how to evaluate an insurance companies financial stability and their ability to pay their death claims. I am a Life Insurance agent, so I found it very useful in trying to understand the different types of policies and which ones to avoid and which ones that would be better suited for the consumer. Tony is a very intelligent man who knows how policies work and how to explain it to consumers and companies. I would give "Questions and answers: Life Insurance" 2 thumbs up and five stars. If you are a consumer getting ready to purchase a Life Insurance policy or have a policy that's up for renewal I would definitely recommend giving this book a read.

This is an excellent book that describes a lot of the details of life insurance. He takes a neutral approach to cash value vs term which is interesting at times. For example, he doesn't tell the reader that the life insurance company keeps your cash value when you die, which makes it a rip off because you are paying for two things (insurance and savings) but only get one. He indirectly makes this point by mentioning that the life insurance company has less risk the longer you keep the policy. I learned a tremendous amount from this book. Thank you for being very informative.

This book was long and boring...There are better books that go straight to the point.

I am a single woman almost 50 years old. I know I should know a lot more about life insurance but I don't. This book is a great reference tool. Now I know enough to ask intelligent questions when I shop around for life insurance policies.

Tony Steuer's book is an excellent introduction to the complex world of life insurance. In his easy-to-understand Question & Answer format, Steuer paints the big picture and fills in the details that one needs to understand life insurance products and how they work. I found the book clear, informative, and very helpful in my own discernment of what kind of life insurance I'm going to buy for my family. I highly recommend!

Very good book, outstanding information about life insurance and many different ways to work out a formula to help potential clients see the many benefits of life insurance

A lengthy list of Qs and As. The one weakness is the organization to find a topic could be better.

none

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